

ART DIRECTOR



Elena Lightbody

Student in Art Direction

Born 29/12/1997 in London
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Dual National & bilingual UK/FR

I am an advertising, fashion, video, street art, music, contemporary art and generally visual communication enthusiast. I am currently working as an intern at Geometry Paris (Ogilvy WPP) while studying at E-artsup Paris in my 4th year, for an Art Director degree. I am passionate about creation and fashion, and my bilingualism enables me to follow visual communication trends at an international level. I use the following tools : **Photoshop, indesign, illustrator, premiere pro, After Effects, XD, Cinema 4D, Keynote...**

LANGUAGES

English/French
Native

German : B2 Level

EDUCATION

01 2019
04 2019

One semester at **PRATT Institute in New-York.**
Marketing, Premiere Pro, experimental typography

2016
2021

Currently in 4th year of a **Master's degree at E-artsup Paris** to become an Art Director (Master 2)
Main subjects : Advertising/Motion Design/ Interactive Design
Communication & Advertising major

2015
2016

Bac S Biology major/ Euro English/ German/ Dance «Mention Bien»

HOBBIES

Dance (Contemporary, Modern, Classic) for 15 years

Music, street art, streetwear, urban culture, contemporary art

PROFESSIONAL EXPERIENCE

08/2019
08/2020

Geometry Paris (Ogilvy WPP) Alternance/ internship as an Assistant Art Director.
Brands : **Piaget, Chanel, Danone, Coca-Cola, Marionnaud, Vype, Perce Neige...**

01/2018
03/2018

Karita Intéractive marketing coms agency specialised in the automotive industry
2 months internship as an Assistant Graphic Designer

2016
2018

Communication Manager and Treasurer for E-artsup's Student Association.
Organising events, and looking for sponsors

PROJECTS

2017

Winning Project for **Fabre Museum Montpellier**
Visual identity for a yearly event

2018

Mapping (after effects) for the light festival «**Coeur de Ville en Lumières**» in Montpellier on the Cathedral.